

Landscape and Nurserymen's Association of Greater St. Louis

1328 Forest Avenue
Kirkwood, MO 63122-6911
www.stlouislandscape.org

Past Presidents' Night

Monday, February 11, 2008

BUSINESS MEETING MINUTES

- 1) Meeting called to order at 7:30 P.M. Roll call via attendance sign-in sheet. (Mike Rood)
- 2) Introduction of 2008 Leadership present (Mike Rood)
- 3) Introduction of Past Presidents present (Mike Rood)
 - o Daniel Armbruster (1988), *Armbruster Landscape Design*
 - o Tim Wommack (1991), *Stark Brothers Nursery*
 - o Bill Ruppert (2003-2004), *National Nursery Products – St. Louis*
 - o Gary Hinegardner (2007), *Missouri Mulch*
- 4) Special presentation of plaque and tree to Gary Hinegardner, Past President (2007) (Mike Rood)
- 5) Secretary Report (Lance Dauw)
 - a. There were no comments/questions/corrections reported by the membership regarding the minutes from the November meeting. Any further comments regarding the November meeting or January Board of Directors meeting minutes may be emailed to the secretary.
 - b. First Readings of Applications for membership:
 1. Allied: **Gateway UD** (Truck Dealership), Collinsville, IL (Mike Hatzl)
 2. Associate: **Joe Heller** (Horticulture Student at STLCC-Meramec)
 3. Active: **Adam Woodruff Landscapes**, Adam Woodruff, Clayton, MO
 - c. Second Reading of Application for membership:
 1. Associate: **Sharon Ward** (Student), DeSoto, MO
 - d. 2nd Reading Applicant voted into membership
- 6) Treasurer Report (Bill Ruppert)
 - a. Presentation of 2008 Budget (via handout)
 1. “75th Anniversary” budgeted expense of \$1,000.00 added under “Marketing.”
 2. “Graphic Design” budgeted expense of \$400.00 will be used for our logo design. Joanne Sampl of Next Step Up Communications will be working on the logo project. She has helped members of the association with their logos and websites in the past.
- 7) Formation of Committees (Mike Rood)
 - a. Formation of new Bylaws Committee (Gary Hinegardner, Chair)
 - b. Members are encouraged to sign up for 2008 committees.
- 8) Program Committee Report (Mike Rood sub. for Sandi Hillermann-McDonald)
 - a. 2008 Meeting/Program Schedule will be emailed out with the next meeting notice.
 - b. 75th Anniversary Plans
 1. Bill provided suggestions on how we can celebrate our anniversary. Bill provided a special brochure for the meeting, requesting the assistance from past presidents to help contribute historical information for our 75th anniversary project.
 2. Robert Weaver, editor of “The Gateway Gardener Magazine,” has volunteered to help compile all the information and historical memorabilia. In addition, Robert will allow a column in his monthly publication for articles written by LNAGSL members, regarding the history of the association.

- c. Jennifer Schamber-Loyet is organizing a special “Student Trivia Night” in October. Jim McMillan of KTRS 550 will be asked to serve as MC for the event. Bill is pursuing past presenters of the Hort Coop of Metro St. Louis Horticulture Symposium to supply trivia questions.

9) Membership Committee Report (Mike Rood sub. for Sandi Hillermann-McDonald)

- a. Review of current honorary members. All current honorary members of the LNAGSL were voted upon to retain their “Honorary” status.
- b. “Going Green” – new meeting email notification policy officially starts in March. All future meeting notices will be emailed (and not mailed) for a majority of the meetings/events to members who have supplied a valid email address.

10) Scholarship and Education Committee Report (Angela Jackson)

- a. The 2008 John L. Masek Ornamental Horticulture Scholarship Application was mailed out with membership statements in January.
- b. Angela and Bill will meet with the new Continuing Education Program Coordinator through St. Louis Community College, regarding the “Landscaping for Homeowners” class taught by LNAGSL.
- c. Tower Grove Park Educational Program (Gary Hinegardner/Bill Ruppert)
 - 1. Budgeted funds were allocated for the Educational Manual – Tree Inventory and other related projects.

11) Public Relations and Marketing Committee Report (Bill Ruppert)

- a. Membership Profile applications were updated to include new categories/descriptions.
- b. Bill thanked Robert Weaver, Editor of “The Gateway Gardener,” for promoting the LNAGSL website in his publication.

12) Bylaws Committee Report (Gary Hinegardner)

- a. The committee will review and make recommendations for changes to any of the bylaws during the year. Volunteers for the committee are welcome. According to the bylaws, the bylaws must be reviewed on even-numbered years.

13) New Business (Bill Ruppert)

- a. Ernest Tosovsky, Jr., former President/Chairman of Home Nursery and member of the Landscape and Nurserymen’s Association of Greater St. Louis, passed away January 18th at the age of 86.
- b. Update of Frank Frisella memorial. Bill is working on collaborating with the MNLA for a joint memorial. There are several options available through the Missouri Botanical Garden. We may need to increase our budgeted expense amount, under “Tribute Memorials.”
- c. Update of Joe Godi’s condition (Dave Endres).

14) Industry Events (Bill Ruppert)

- a. **2008 Gateway Green Industry Conference & Trade Show** February 19th-20th at Gateway Convention Center, Collinsville, IL. Keynote Speakers Paul Cappiello and Chris Beytes.
- b. **2008 Kansas City Garden Symposium** February 22nd-23rd Kansas City, MO.
- c. **2008 Pro-Hort Educational Conference** February 26th-27th East Peoria, IL.
- d. **Gateway Wholesale Flower Grower Expo: “Local Partners = Success & Profits”**, presented by **Greater St. Louis Flower Growers Association**. Wednesday, February 27th at The Columns Banquet Center, St. Charles, MO.
- e. **ASLA Central States Conference**, April 21st-23rd in the Central West-End.
- f. Peter Raven, Director of the Missouri Botanical Garden, asked Bill Ruppert to serve on a strategic planning committee for the Missouri Botanical Garden. Bill noted that he wanted to represent the green industry and would appreciate any input from LNAGSL members.

15) Next meeting: Monday, March 10th 6:30PM. **New Varieties from Summer 2007 Annual Field Trials** by Vaughn Fletcher of McHutchison.

16) Adjourned at 8:20 P.M. (Mike Rood)