

Landscape and Nurserymen's Association of Greater St. Louis

1328 Forest Avenue
Kirkwood, MO 63122-6911
www.stlouislandscape.org

Monday, June 9th, 2008

BUSINESS MEETING AGENDA

- 1) Program: "Is Your Business Image Communicating Your Strengths?" by Joann Sampl: Owner of Next Step-up Communications**
- 2) Meeting called to order at 7:50 P.M. Roll call via attendance sign-in sheet. (Mike Rood)**
- 3) Welcome/Opening Comments (Mike Rood)**
- 4) Secretary Report (Sandi Hillermann-McDonald)**
 - a. There were no comments/questions/corrections reported by the membership regarding the minutes from the March meeting.
 - b. First Readings of Applications for membership:
 - 1) Associate: **Anne McKinstry**, Bowling Green, MO
 - c. Second Readings of Applications for membership:
 - 1) Active: **Busy Bee Plantland** (Garden Center), St. Charles, MO (Brent C. Schulz)
 - 2) Associate: **Forest Park Forever** (Public Horticulture Support), St. Louis, MO (Pete Laufersweiler)
 - d. 2nd Reading Applicants voted into membership.
- 5) Treasurer Report (Mike Rood)**
 - a. Current Treasurer Report may be viewed through the LNAGSL link found on the Hort Co-op website.
- 6) Formation of Committees – no report**
- 7) Finance and Audit Committee Report - no report**
- 8) Program Committee Report (Sandi Hillermann-McDonald)**
 - a. Review of 2008 Meeting/Program Schedule
 - b. 75th Anniversary Plans were discussed again. Any information and/or photographs may be sent to Robert Weaver of *The Gateway Gardener Magazine*. Any questions regarding The LNAGSL History Project may be forwarded to Sandi. Another plea for information had been made.
- 9) Membership Committee Report (Sandi Hillermann-McDonald)**
 - a. Growth of the association through new membership is strongly encouraged for this Anniversary year.
- 10) Scholarship and Education Committee Report (Angela Jackson)**
 - a. The 2008 Scholarship applications have been sent to the judges for review. Winner to be announced August 1st.
 - b. Instructors of the Meramec class meeting in an effort to re-vamp the class to increase attendance. Details to follow. There will be changes to the class structure for the Fall '08 session.
- 11) Public Relations and Marketing Committee Report – no report**
- 12) Community Enhancement Committee Report (Jennifer Loyet-Schamber)**
 - a. Brochures for the upcoming Field Day for MNLA were distributed and discussed. The date is set for Thursday, June 26th, 2008 at Forrest Keeling Nursery.
- 13) History Committee Report –no report**

Another request for information will be sent to Robert Weaver regarding our 75th Anniversary.
- 14) Bylaws Committee Report –no report**

15) Horticulture Co-op Representation Report (Jennifer Loyer-Schamber)

- a. A NEW “Short Course” will be held Sept. 11th in place of the Fall Field Day at Meramec. The focus will be on Rain Gardens. Information to follow.
- b. The Hort Co-op symposium will be spring 2009.

16) New Business-none

17) Industry Events

- a. **MLNA (Missouri Landscape & Nursery Association) Field Day**, June 26th at Forrest Keeling Nursery in Elsberry, MO. Go to the MLNA website for details. (Anne McKinstry)
- b. 2008 Seasonal Color Displays for the St. Louis Planters at Kiener Plaza Designed by eight LNASL Member Companies.
- c. Woody Ornamental Plant Identification Course Summer 2008, starting June 18th. Class taught by Dan Billmann (contact him for info and to register at 314-729-7947).
- d. Grow Native Container Garden Contest: Visit Grow Native website for more info.
- e. **2008 American Hosta Society Convention**, June 10-15 in St. Louis.
- f. Kansas Nursery Association will be making a two-day field trip to the St. Louis area, Aug 13-14th. They will be visiting Pea Ridge Nursery, Hillermann Nursery & Florist, and spending the night in St. Louis to join us for Nursery Day at MOBOT on Thurs, Aug. 14th.

18) Next event: Monday, July 14th 6:30PM. “Tower Grove Park, A Better Park After the 2006 Storms?” by John Karel, *Tower Grove Park Director*.

19) Adjourned at 8:05 P.M. (Mike Rood)