

MONDAY, FEBRUARY 9th, 2009
FEBRUARY MEETING
PAST PRESIDENTS' NIGHT

Program: "Plan-Protect-Save-Grow-Enjoy: Financial concepts for owners and employees alike" Presentation by John Marino, The DaVinci Group
Pietro's Restaurant
St. Louis, MO

BUSINESS MEETING MINUTES

- 1) Meeting called to order at 8:35 P.M. Roll call (via attendance sign-in sheet)
(Sandi Hillermann-McDonald)
- 2) Welcome/Opening Comments (Sandi Hillermann-McDonald)
- 3) Introduction of Past Presidents (Sandi Hillermann-McDonald)
Robert H. Dintelmann (1980)
Sandi McDonald Hillermann-McDonald (1982; 1983; Current President)
John Saul (1990)
Bill Ruppert (2003; 2004)
Gary Hinegardner (2007)
Mike Rood (2008)
- 4) Introduction of 2009 Board of Directors (Sandi Hillermann-McDonald)
President: Sandi Hillermann-McDonald, Hillermann Nursery & Florist
President Elect: Craig Pisarkiewicz, MPR Supply Company
Vice President and Board Member: Jennifer Loyet-Schamber, Greenscape Gardens

Secretary: Lance Dauw, Tomasovic Greenhouses and Nursery
Treasurer: Bill Ruppert, National Nursery Products-St. Louis
Immediate Past President: Mike Rood, Pea Ridge Forest
Board Member: Bill Spradley, Trees, Forests and Landscapes
Board Member: John Tomasovic, Jr., Tomasovic Greenhouses and Nursery
Board Member: Jamie Granger, Back to Nature Farms
Board Member: Chris Becker, GardenWorks!
Board Member: Josh Hetley, Greenleaf Nursery
- 5) Presentation of Wooden Plaque to Mike Rood for his service as LNAGSL President in 2008 (Sandi Hillermann-McDonald)
- 6) Formation of Committees (Sandi Hillermann-McDonald)
 - a. Committee descriptions for 2009
- 7) Secretary Report (Lance Dauw)
 - a. Members can visit the website for the minutes from the previous meeting.
 - b. Minutes from the Board Meeting held in January are available on the website.

- c. First Readings of applications for membership (applications available upon request):
 - 1. Active: **A Home Landscaping Company** (Landscape Designer/Construction/Care Service), Collinsville, IL (David Wilde)
 - 2. Active: **Nature's Re-Creations, LLC** (Landscape Designer/Construction Service, Water Garden Installer), Imperial, MO (Chris Siewing)
 - 3. Active: **Quiet Village Landscaping Company** (Landscape Construction/Care Service, Turfgrass Care Professional), Creve Coeur, MO (Dennis Evans)
 - 4. Active: **For the Garden By Haefner's** (Retail Garden Center/Landscape Design Service/Wholesale Production Greenhouse), St. Louis, MO (Greg Haefner)
 - d. Second Readings of applications for membership (applications available upon request):
 - 1. Active: **Schmittel's Nursery** (Retail/Wholesale Nursery), Maryland Heights, MO (Scott R. Igelhoff)
 - 2. Active: **T&T Gardens** (Landscape Designer), Florissant, MO (Tonya O' Connell & Tim Boeddeker)
 - 3. Allied: **Shield Systems, Inc.** (Moisture Protection Specialities/Garden Roofs), St. Louis, MO (Tom Suter)
 - e. Voted to accept 2nd Reading Applicants as members.
- 8) Program Committee (Craig Pisarkiewicz)**
- a. Review of 2009 Meeting/Program Schedule
- 9) Membership Committee (Craig Pisarkiewicz)**
- a. Review of current Honorary Members (Bill Ruppert)
 - b. Voted to reinstate existing Honorary Members.
 - c. Board recommendations to pursue the following as honorary members in 2009:
 - 1. Western Nursery and Landscape Association
 - 2. John Masek (as individual)
 - 3. Steve Cline (recommended to change the representative for the Missouri Botanical Garden (Honorary Member) to Jim Cocos and pursue Steve Cline as an individual honorary member)
 - d. Voted to accept the listed recommended individuals/companies as honorary members.
- 10) Scholarship and Education Committee (Jamie Granger)**
- a. New scholarship application is available online. Due May 1st.
 - b. St. Louis Community College Continuing Education "Landscaping for Homeowners" class has been moved to the Wildwood campus. The spring semester session of the course has been cancelled due to low enrollment.
- 11) Public Relations and Marketing Committee (Bill Ruppert)**
- a. Website Redevelopment
 - 1. Proposals were sent to two website design firms for redesigning the website. Clarity Connect responded with a detailed proposal.
 - 2. Website will be linked to Horticulture Co-op web site, so information can be entered just once (instead of duplicated manually).
 - 2. Proposed searchable database of services offered by membership to be added to the website. This would benefit the membership by providing more detail to membership profiles, as well as promoting the association to become more of a focus of the St. Louis Green Industry. Increased membership would also be a possible benefit.

12) Community Enhancement Committee (Jennifer Loyet-Schamber)

- a. Community Enhancement Surveys handed out. The information provided by members through these surveys will help promote their community connections and their contributions.

13) History Committee (Bill Ruppert/Robert Weaver)

- a. An email will be sent out regarding all the members that have submitted information for the 75th anniversary history project. This information could be stored at possible venues for historical significance. All historical information may be continued to be sent to Robert Weaver.

14) Horticulture Co-op Representation Report

- a. Spring 2009 St. Louis Garden Symposium is on March 7th. Sign-up by Feb. 25th on the hort coop website. There are a few slots available for sponsorship of a room. Cost is \$150.00 per room. Sponsor may decorate/advertise in room as desired. (Jennifer Loyet-Schamber)
- b. Request for items for silent auction at Symposium. Theme for items this year reflect "favorite things" of local experts in the industry. (Tonya O'Connell)
- c. Applications are still being taken for the 2009 Hort Co-op Academic Scholarship (\$500.00) for horticulture students and 2009 Hort Co-op Professional Education Grant (\$500.00) for individuals already working in the green industry. Applications must be postmarked no later than Feb. 21st. (Tammy Behm)

16) Treasurer Report (Bill Ruppert)

- a. Review of 2008 budget. Highlights included:
 1. Revenue and Expenses related to registrations for fall tour will be taken out of the budget, as the purpose of this event is to strictly break even. This should help eliminate any confusion related to these items in the budget.
 2. The Sponsorship donation for Nursery Day will be eliminated from the budget as well. The sponsors will be asked to donate directly to the Missouri Botanical Garden. This will also help eliminate confusion in the budget.
 3. The budgeted expense for web site/development was unrealized in 2008. This amount will be used in 2009 as funds for our new web site.
- c. 2008 Budget and Financial Status may be reviewed on the website.
- d. Presentation of 2009 budget as recommended by the Board
- e. Overview of current Financial Accounts Summary.

17) Finance and Audit Committee (Sandi Hillermann-McDonald)

- a. Voted to accept 2009 budget.
- b. Audit Committee (Lance Dauw)
 1. Summary of 2008 internal audit of finances, performed in January 2009.

18) New Business

1. Susan Ehlenbeck was nominated for the national Carl Carlson Distinguished Achievement Award in Regulatory Plant Protection.

19) Industry Events

- a. **2009 Gateway Green Industry Conference & Trade Show**, Feb. 24th-25th, 2009, Gateway Convention Center, Collinsville, IL
- b. **Pro-Hort 2009**, Feb. 24th-25th, 2009, Embassy Suites, East Peoria, IL



1328 Forest Avenue Kirkwood, MO 63122

- c. **2009 Gateway Expo of Regional Wholesale Flower Growers**, March 4th, 2009,
The Columns Banquet Center, St. Charles, MO
- d. **Spring 2009 St. Louis Garden Symposium**, March 7th, 2009, St. Louis Community
College at Meramec, Kirwood, MO

20) Next Meeting/Program

- a. Monday, March 9th – Program will be on Landscape Lighting. Location: Pietro's
Restaurant 6:00 pm Reception & Cash Bar; 6:30 pm Dinner; 7:30 pm Program; 8:45 pm
Business Meeting

21) Meeting Adjourned at 9:15 P.M.