

MONDAY, OCTOBER 12th, 2009

OCTOBER MEETING MINUTES

Program: "EcoLifeSTL.com: A Portal to "Green Living" and Opportunities for the Green Industry Professional"

Presented by Blake Salger, **Emmis Community Outreach** Specialist, and Brad Buehlhorn, Manager EcoLifeSTL.com, of **Emmis Communications**

Pietro's Restaurant
St. Louis, MO

BUSINESS MEETING AGENDA

- 1) Meeting called to order at 8:05 P.M. Roll call (via attendance sign-in sheet)
(Sandi McDonald)
- 2) Welcome/Opening Comments (Sandi McDonald)
- 3) Membership voted to suspend the "Robert's Rules of Order" requirement for this meeting (Sandi McDonald)
- 4) Membership voted to waive the "Order of Business" outlined in Bylaws (Sandi McDonald)
- 5) Secretary Report (Lance Dauw)
 - a. The membership was asked to email the secretary with any comments regarding the minutes from the August meeting. Members can visit the web site for the minutes from the previous meeting.
 - b. First Reading of application for membership (application available upon request):
 1. Active: **Landscape St. Louis, Inc.** (Landscape Designer/Construction & Horticulture Consultant), St. Louis, MO (Ron Goedeker)
 2. Active: **Richard's Lawn & Garden** (Professional Lawn Care), Fenton, MO (Richard Jackson)
- 6) Treasurer Report (Bill Ruppert)
 - a. The current budget status and financial summary were emailed to the Association prior to the meeting to save on paper/copies.
 - b. The association's budgeted commitment (\$7,500.00) to the development of the new website has brought the association's funds to the lowest it has been in years at this point of the year.
 - c. The association did not receive any revenue for the SLCC Continuing Education classes, as both the Fall and Spring semesters were cancelled in 2009 due to low class registration.
 - d. Hort Co-op member dues were higher than budgeted for due to the larger than expected increase in our association membership.
- 7) Program Committee (Craig Pisarkiewicz)
 - a. Any suggestions for the 2010 programs may be emailed to Craig.
- 8) Finance and Audit Committee (Sandi McDonald) – No report.
- 9) Membership Committee (Craig Pisarkiewicz) – No Report.
- 10) Scholarship and Education Committee (Sandi McDonald) – No Report.

11) Public Relations and Marketing Committee (Bill Ruppert)

- a. The new website was promoted through ads in The Gateway Gardener Magazine. We are looking to expand the way the website is promoted. A future question for the association is how we want to market the membership and association in the future.
- b. There is a concern about the accuracy of our email distribution. Email addresses with SBC Global domains in particular seem to be having trouble receiving blanket emails from the association.

12) Community Enhancement Committee (Jennifer Schamber)

- a. Habitat for Humanity St. Louis is now installing rain gardens with its newly built homes. Their next event is Oct. 24th.

13) History Committee (Bill Ruppert/Robert Weaver)

- a. Currently looking for more information/stories to add to the written history of the association.

14) Nomination Committee (Mike Rood/Gary Hinegardner)

- a. Nominations requested for the following officer and board member positions for 2010: President-Elect, Vice President, Secretary, Treasurer, and two Board Member positions (term: 2010-2012). Nominations may be emailed to Mike Rood or Gary Hinegardner by November 7th. Committee participation is also requested for 2010. Please visit the web site to review officer and committee descriptions.

15) Horticulture Co-op Representation Report (Jennifer Schamber)

- a. The 2009 Hort Co-op Holiday Gathering will be held on Monday, December 7th, at the Jewell Box in Forest Park, from 6:30-9:00 p.m. There will be live music. Seating will be limited, so please visit the website for more details and to RSVP.

16) New Business

- a. Joanne Sample, creator of the new LNASGL logo, recently passed away after a relatively brief but serious illness. Two sympathy cards were signed by the attending members. One card will be sent to Joanne's husband and the other to MaryAnn Fink, Joanne's sister and our fellow horticulture colleague and friend.
- b. Bill Ruppert announced that the organization "America In Bloom" has selected St. Louis to be the 2010 host of their annual symposium in October. Bill is hoping many St. Louis communities become involved with this next year, as this promotes community enhancement. Bill attended this year's symposium, held in Hershey, PA, and promoted the bid for St. Louis to be the host city.

17) Industry Events

- a. **2009 Missouri Green Industry Conference**
December 8th, St. Charles, MO

18) Next Meeting/Program

Monday, November 9th – ANNUAL MEMBER MEETING/ELECTION NIGHT. Pietro's Restaurant. Please visit the web site for more details and future updates.

19) Meeting Adjourned at 8:25 P.M. (Sandi McDonald)