

THURSDAY, AUGUST 12th, 2010
15th Annual Nursery Day
at the Missouri Botanical Garden

Key Note Speaker & Program: "Designing Sustainable Landscapes"
Presented by Dr. Ann Marie VanDerZanden, Iowa State University Department
of Horticulture

Missouri Botanical Garden, St. Louis, MO

BUSINESS MEETING MINUTES

- 1) Meeting called to order at 12:50 PM. Roll call (via attendance sign-in sheet)
(Craig Pisarkiewicz)
- 2) Welcome/Opening Comments (Craig Pisarkiewicz)
- 3) Membership voted to suspend the "Robert's Rules of Order" requirement for this meeting (Craig Pisarkiewicz)
- 4) Membership voted to waive the "Order of Business" outlined in Bylaws (Craig Pisarkiewicz)
- 5) **Secretary Report (Lance Dauw)**
 - a. There were no comments reported by the membership regarding the minutes from the July meeting. Members can visit the website for the minutes from the previous meeting.
 - b. First Readings of applications for membership (applications available upon request)
 1. Active: **Wallflower Design** (Landscape Designer/Care Services/Consultant), St. Louis, MO, (Victoria Hatfield)
 2. Associate: **James Harrison** (Landscape Designer/Turfgrass Professional/Public Horticulture/Government Agency/Garden Writer/Public Speaker), Edwardsville, IL, (Community Action Agency of St. Louis County)
 - c. Voted to accept **Jared Caplinger** (Lawn Revolution) (Landscape Construction/Professional Land Care), House Springs, MO, as Associate Member as of 07/12/10
 - d. Second Readings of applications for membership (applications available upon request):
 1. Active: **Landscape Design Services** (Landscape Designer), Kirkwood, MO, (Jerry Pence)
 2. Allied: **SWT Design** (Landscape Designer), St. Louis, MO (Shannon Mahoney)
 - e. Voted to accept 2nd Reading Applicants as members.
- 6) **Treasurer Report (Bill Ruppert)** – Association in good standing.
- 7) **Program Committee (Jennifer Schamber)**
 - a. Review of Short Course on September 9th.
 - b. Hort Co-op September Evening at Shaw Nature Reserve
- 8) **Finance and Audit Committee (Craig Pisarkiewicz)** – no report.
- 9) **Membership Committee (Jennifer Schamber)** – no report.

10) Scholarship and Education Committee (Bill Ruppert)

- a. Application for the John L. Masek Ornamental Horticulture Scholarship available until September 30th. Recipient is awarded at the Hort Co-op Holiday Gathering.

11) Public Relations and Marketing Committee (Bill Ruppert)

- a. The Hort Co-op sponsored the "Power of Plants" Tour for the First Lady of Missouri, Georganne Nixon, on June 22nd, 2010. She stopped at five sites in St. Louis.
- b. "Turf War", a popular show on the DIY network, will be recording a show in St. Peters, MO. The "St. Louis" team will be led by Mike Basile of Basile Landscaping & Lawn Care. Materials will be provided by Greenscape Gardens and Missouri Mulch. This episode will feature a Cubs/Cardinals rivalry, sponsored by the MLB and The Scott's Miracle-Gro Company. It will air on October 26th on the DIY Network. Media releases are requested.

12) Community Enhancement Committee (Jennifer Schamber) – no report.

13) History Committee (Bill Ruppert/Robert Weaver) – no report.

14) Horticulture Co-op Representation Report – no report.

15) Bylaws Committee (Lance Dauw) – no report.

16) New Business – none.

17) Industry Events

- a. **IGC (Independent Garden Center Show)**, August 17th-19th, 2010, Navy Pier, Chicago, IL
- b. **Powell Gardens Nursery Day**, August 25th, 2010, Kingsville, MO
- c. **Farwest Show**, August 26th-28th, 2010, Portland, OR
- d. **Hummert's Grand Expo & Midwest Buying Show**, Sept. 7th – 8th, 2010, St. Charles Convention Center, St. Charles, MO
- e. **Fall 2010 Hort Co-op Professional Green Industry Short Course**, Sept. 9th, 2010, St. Louis Community College at Meramec Horticulture Display Gardens, Kirkwood, MO
- f. **Forrest Keeling Field Day**, Sept. 9th, 2010, Forrest Keeling Nursery, Elsberry, MO
- g. **2010 America in Bloom Symposium and Awards Program**, Sept. 30th – Oct. 2nd, 2010, Hilton St. Louis at the Ballpark, St. Louis, MO

18) Next Program/Meeting

- a. September 15th **"Hort Co-op September Evening at Shaw Nature Reserve"**
4:30pm-8pm Shaw Nature Reserve, Gray Summit, MO
Tickets are \$25.00 (all-inclusive)
4:30 pm Tours of the Wildflower Garden with SNR Horticulture staff
5:30 pm Drinks (beer and wine) served
6:00 pm Welcome to SNR (John Behrer); Introduction to Whitmire Wildflower Garden and plant trials for introduction into the industry
6:15 pm Dinner served
Business Meeting immediately following dinner
RSVP on or before September 9th by registering on-line at <http://www.hortco-op.org> or contacting Karen Koehneman at (636) 812-2333 or info@hortco-op.org

19) Meeting Adjourned at 1:03 PM.