

# Membership Analysis by Category

## Landscape & Nursery Association of Greater St. Louis

### Members

<u>Nbr.</u>	<u>Pct.</u>	<u>Category Name</u>
35	22%	Garden Center (Retail)
6	4%	Florist (Retail)
64	41%	Landscape Designer
7	4%	Landscape Architect (State Registered)
73	46%	Landscape Construction Services
11	7%	Arborist
44	28%	Landscape Care Services (Specialized)
23	15%	Turfgrass Care Professional
9	6%	Landscape Manager (on-site)
28	18%	Horticultural Consultant
15	10%	Public Horticulture
7	4%	Government Agency
15	10%	Horticulture Educator
30	19%	Garden Writer & Public Speaker
32	20%	Honorary Member
9	6%	Production Greenhouse (Wholesale)
44	28%	Production Nursery (Wholesale)
2	1%	Turfgrass Sod Grower (Retail)
2	1%	Turfgrass Sod Grower (Wholesale)
24	15%	Horticultural Sales/Marketing (Wholesale)
29	18%	Distributor (Wholesale)
6	4%	Manufacturer (Wholesale)
2	1%	Business Services Provider
3	2%	Student (Active)
3	2%	Green Industry Professional Emeritus

<u>ClassName</u>	<u>Count</u>	<u>Members With a Profile</u>	<u>157</u>
Active Member	85	<u>Members Without a</u>	<u>0</u>
Allied Trades Member	20		
Associate Member	23		
Honorary Member	29		
<b>Total Members</b>	<b>157</b>	<b>Total Members</b>	<b>157</b>

### Category Description

Retail Businesses Specializing in the Sale of Plant Material
Retailers of Cut Flowers and Gift/Holiday Plants
Landscape Design Professionals
State Registered Landscape Architect
Installers of Live Plant and/or Hardscape Materials
Tree Care Specialists
Landscape Care Specialists
Lawn Care and Turfgrass Specialists
On-site Managers of Commercial & Residential Landscapes
Horticulturists Providing Professional Consultations
Educational Institutions, Parks, Municipal Properties, Public Gardens
Government Agencies Associated with the Green Industry
Professors and Instructors Associated with the Field of Horticulture
Individuals who Advance Information Associated with the Field of Horticulture
Individuals and Affiliations who Support the Productive Efforts of the Green Industry
Wholesale Growers of Horticultural Greenhouse Crops
Wholesale Growers of Cold Hardy Nursery Crops
Growers of Turfgrass Sod for Retail Sale
Growers of Turfgrass Sod for Wholesale Sale
Wholesale Sales and Marketing Firms who Offer Live Plants
Companies who Distribute Non-living Horticultural Products
Manufacturer of Horticultural and Landscape Products
Provider of Business Services to the Horticulture Industry
Student actively pursuing a horticulture education.
Members who have retired from their professional career.