

Landscape and Nurserymen's Association of Greater St. Louis

1328 Forest Avenue
Kirkwood, MO 63122-6911
www.stlouislandscape.org

Monday, March 10, 2008

BUSINESS MEETING MINUTES

- 1) **Program: "New Annual Introductions for 2008" by Vaughn Fletcher, Midwest Sales Manager, McHutchison, Inc.**
- 2) **Meeting called to order at 8:53 P.M. Roll call via attendance sign-in sheet. (Ellen Barredo)**
- 3) **Welcome/Opening Comments (Ellen Barredo)**
- 4) **Secretary Report (Lance Dauw)**
 - a. There were no comments/questions/corrections reported by the membership regarding the minutes from the February meeting.
 - b. First Readings of Applications for membership:
 - 1) Active: **Busy Bee Plantland** (Garden Center), St. Charles, MO (Brent C. Schulz)
 - 2) Associate: **Heather Liszewski** (Horticulturist at City of Olivette Park & Recreation Dept.)
 - 3) Associate: **Forest Park Forever** (Public Horticulture Support), St. Louis, MO (Pete Laufersweiler)
 - c. Second Readings of Applications for membership:
 - 1) Allied: **Gateway Industrial Power**, Collinsville, IL (Mike Hatzl)
 - 2) Associate: **Joe Heller** (Horticulture Student at STLCC-Meramec)
 - 3) Active: **Adam Woodruff Landscapes**, Adam Woodruff, Clayton, MO
 - d. 2nd Reading Applicants voted into membership.
- 5) **Treasurer Report (Bill Ruppert)**
 - a. Current Treasurer Report may be viewed through the LNAGSL link found on the Hort Co-op website.
- 6) **Formation of Committees (Ellen Barredo)**
 - a. A review of the committee list, responsibilities/goals, and current positions filled may viewed through the link found on the Hort Co-op website.
 - b. Nominations for committee membership may be emailed to Lance Dauw.
- 7) **Finance and Audit Committee Report (Ellen Barredo)**
 - a. The audit committee met and completed the audit for the 2007 year. (Lance Dauw)
- 8) **Program Committee Report (Sandi Hillermann-McDonald)**
 - a. Review of 2008 Meeting/Program Schedule
 - b. 75th Anniversary Plans were reviewed. A letter was sent out to members of the green industry requesting any materials pertaining to the association's history. Any information and/or photographs may be sent to Robert Weaver of *The Gateway Gardener Magazine*. Any questions regarding The LNAGSL History Project may be forwarded to Sandi.
- 9) **Membership Committee Report (Sandi Hillermann-McDonald)**
 - a. Growth of the association through new membership is strongly encouraged for this Anniversary year.
- 10) **Scholarship and Education Committee Report (Angela Jackson)**
 - a. Applications for the John L. Masek Ornamental Horticulture Scholarship were sent out with the February meeting notice (Deadline is May 1st). Applications are for horticulture students that work or want to work in the green industry in the St. Louis area. No applications have been received as of yet.

- b. There will be a meeting with a representative for the Continuing Education Program “Landscaping for Homeowners” class later in March to discuss the schedule and content of the class.

11) Public Relations and Marketing Committee Report (Bill Ruppert)

- a. Bill is working with Joanne Sampl of Next-Step-Up Communications on the new logo design for the association. The board of directors has been giving input on the design. Joanne is expected to have something to present to us by June. In addition, a special 75th anniversary edition of the logo is being developed for 2008.

12) Community Enhancement Committee Report (Jennifer Loyet-Schamber)

- a. Habitat for Humanity St. Louis is looking for guidance on landscaping designs for their housing projects. Contact Jennifer with suggestions or questions.

13) History Committee Report (John Masek)

- a. John Masek & Robert Weaver have much to contribute to The 75th Anniversary History Project.

14) Bylaws Committee Report (Gary Hinegardner)

- a. Members are needed to serve on the committee.

15) Horticulture Co-op Representation Report (Bill Ruppert)

- a. Seeking input for Fall 2008 Professional Field Day topics/demonstrations/presenters. Bill suggested doing different tracks of education for the day.
- b. The Hort Co-op is looking at presenting a different angle for the 2009 St. Louis Garden Symposium, as compared to the Perennial Plant Association Symposium also being held in St. Louis that same year. Bill suggested presenting a showcase for new products at the St. Louis Garden Symposium. Bill Ruppert and Cindy Gilberg are serving as co-chairs for the 2009 PPA St. Louis Site Committee.

16) New Business

- a. Update on Joe Godi’s health condition (John Masek)
- b. In light of the recent Kirkwood City Hall tragedy, Joan Featherston suggested that the association contribute to The Backstoppers, Inc., a St. Louis based non-profit association that donates to the families of deceased police, firefighter, paramedic and EMT workers. This would possibly be a separate fund. Donations at a personal level were recommended.(Joan Featherston)

17) Industry Events

- a. **ASLA (American Society of Landscape Architects) Central States Conference**, April 21 – 23 at the Eric P. Newman Education. Center (EPNEC), Washington University, St. Louis, MO.
- b. **ISA (International Society of Arboriculture) 84th Annual Conference and Trade Show**, July 26-30 at America’s Center Convention Center, St. Louis, MO. Tim Gamma is the conference general chairman for the event. Contact Tim at Gamma Shield Shade Tree to register or for details. Also, on July 26th and 27th, the 2008 International Tree Climbing Championship takes place in Forest Park. Anyone interested in participating may also contact Tim. (Tim Gamma)
- c. **Aquascape Succeeding and Prospering Seminar**, April 3rd at Spazios. Contact Craig at MPR Supply, Inc. for details and to register. (Craig Pisarkiewicz)
- d. **Aquascape Water Feature Build Using the Aquabasin**, April 24th at MPR Supply, Inc. Warehouse. Contact Craig at MPR Supply, Inc. for details and to register. (Craig Pisarkiewicz)
- e. **Mulch Seminar**, March 14th at the Great Pacific Coffee House, Pacific, MO. Contact Gary at Missouri Mulch for details. Susan Ehlenbeck, Plant Protection Specialist from the Department of Agriculture, will be speaking. (Gary Hinegardner)
- f. **MLNA (Missouri Landscape & Nursery Association) Field Day**, June 26th at Forrest Keeling Nursery in Elsberry, MO. Go to the MLNA website for details. (Anne McKinstry)
- g. Bill suggested that the University of Missouri should display a booth/event and provide support for alumni at the Mid-America Horticultural Trade Show. (Bill Ruppert)

18) Next meeting: Monday, June 9th 6:30PM. “Good Graphic Design Attracts Attention to YOUR Business” by Joanne Sampl, *Next-Step-Up Communications*.

19) Adjourned at 9:35 P.M. (Ellen Barredo)