

**MONDAY, FEBRUARY 7<sup>th</sup>, 2011**  
**FEBRUARY MEETING**  
**PAST PRESIDENTS' NIGHT**

Pietro's Restaurant  
3801 Watson Rd.  
St. Louis, MO 63109

**BUSINESS MEETING AGENDA**

- 1) Meeting called to order at 7:30PM. (Jennifer Schamber)
- 2) Welcome/Opening Comments (Jennifer Schamber)
- 3) Paula Foster of TSYS Merchant Solutions explained the incorporation and use of credit card processing with the Association and Hort Co-op.
- 4) Membership voted to suspend the "Robert's Rules of Order" requirement for this meeting (Jennifer Schamber)
- 5) Membership voted to waive the "Order of Business" outlined in Bylaws (Jennifer Schamber)
- 6) Introduction of Past Presidents (Jennifer Schamber)  
*Bob Dintelmann, Bob Dintelmann Consulting, 1980 (Dintelmann Nursery)*  
*Simon Barker, Barker Horticultural Services, LLC, 2001-2002 (Bowood Farms)*  
*Bill Ruppert, National Nursery Products – St. Louis, 2003-2004*  
*Angela Jackson, Home Nursery, Inc., 2005-2006*  
*Gary Hinegardner, Missouri Mulch, 2007*  
*Craig Pisarkiewicz, MPR Supply Company, 2010*
- 7) Presentation of gift to Craig Pisarkiewicz, in gratitude of his service as President in 2010.
- 8) Program: Review of EcoCity Landscaping Project at the 2011 St. Louis Auto Show  
Presentation by Jennifer Schamber
- 9) Program: "Making A Net"work" For Your Business: New Marketing Strategies For Green-Minded Companies"  
Presentation by Debra Pottinger, Manager of Business Development for 3 Degrees, Inc., representing Pure Power.
- 10) Introduction of 2011 Board of Directors (Jennifer Schamber)  
*President: Jennifer Schamber, Greenscape Gardens*  
*President Elect and Board Member: Josh Hetley, Greenleaf Nursery*  
*Vice President and Board Member: Barry Ritter, Ritter Perennials*  
*Secretary: Lance Dauw, Tomasovic Greenhouses and Nursery*  
*Treasurer: Bill Ruppert, National Nursery Products-St. Louis*  
*Immediate Past President: Craig Pisarkiewicz, MPR Supply Company*

*Board Member: Chris Becker, GardenWorks!*

*Board Member: Tonya O'Connell, T&T Gardens*

*Board Member: Don Field, Hummert International*

*Board Member: Roland Lenzenhuber, Forest Lawn Nursery*

**11) Formation of Committees (Jennifer Schamber)**

- a. Committee participation encouraged. Interested members may contact a board member to join.

**12) Secretary Report (Lance Dauw)**

- a. There were no comments by the membership regarding the minutes from the November meeting. Members can visit the website for the minutes from the previous meeting.
- b. Minutes from the Board Meeting held in January are available on the website.
- c. Brief discussion of "Robert's Rules of Order" and "Order of Business" as outlined in Bylaws.
- c. First Readings of applications for membership (applications available upon request):
  1. Associate: **Jesse Gilbertson**, Forest Park Forever, (Landscape Designer & Care Services; Arborist; Horticultural Consultant; Public Horticulture), St. Louis, MO
  2. Active: **Glorious Gardens, Inc.** (Contact: Rhonda Schaper), (Landscape Designer and Construction/Care Services; Horticultural Consultant), St. Louis, MO
  3. Allied: **Robinson's Rain Barrels, LLC.** (Contact: Jessica Robinson), (Business Services), Fenton, MO

**13) Program Committee (Josh Hetley)**

- a. Review of 2011 Meeting/Program Schedule

**14) Treasurer Report (Bill Ruppert)**

- a. 2010 Budget and Financial Status will be emailed out.
- b. Bill filed for corrected full name of Association with the State of Missouri. Association retained its "benevolent" status.
- c. Looking for more profitable investment opportunities of money currently in CD.

**15) Finance and Audit Committee (Jennifer Schamber)**

- a. Audit Committee (Lance Dauw)
  1. Summary of 2010 internal audit of finances, held on Feb. 7<sup>th</sup>, 2011, before business meeting. Finances were found to be in good standing.

**16) Membership Committee (Josh Hetley) – no report.**

**17) Scholarship and Education Committee (Jennifer Schamber)**

- a. The St. Louis Community College Continuing Education "The Complete Do-It-Yourself Guide to Landscaping for Homeowners" class, instructed by members of the Association, will start Tuesday, Feb. 8<sup>th</sup>. Classes will be taught at Kirkwood Sr. High School.

**18) Public Relations and Marketing Committee (Bill Ruppert)**

- a. Discussion of creating a business card for Association, to promote website and Association.

**19) Community Enhancement Committee (Jennifer Schamber)**

- a. Ecoshow was a great marketing success for the Associate.

**20) History Committee (Bill Ruppert/Robert Weaver)**

- a. Several members will be holding business anniversaries this year:  
Home Nursery, Inc. (90<sup>th</sup> Anniversary)

Hillermann Nursery and Florist, Inc. (60<sup>th</sup> Anniversary)

MPR Supply Company (20<sup>th</sup> Anniversary)

Garden Heights Nursery, Inc. (15<sup>th</sup> Anniversary)

**21) Bylaws Committee (Lance Dauw) – no report.**

**22) Horticulture Co-op Representation Report (Jennifer Schamber)**

- a. Members are invited to the St. Louis Garden Blitz and following reception for Missouri Botanical Garden President Dr. Peter Wyse Jackson.

**23) New Business**

- a. Linnemann Lawn Care & Landscaping is looking to hire a design/salesperson.

**24) Industry Events**

- a. **Storm Water Management**, The Shaw Professional Landscape Series at Alberici, Feb. 15<sup>th</sup>-16<sup>th</sup>; April 13<sup>th</sup>, 2011, Alberici Headquarters, St. Louis, MO
- b. **MPR Trade Show**, Feb. 16<sup>th</sup>, MPR Supply Company, St. Louis, MO. Now a Distributor for Bell Irrigation Supplies.
- c. **The St. Louis Garden Blitz: "The Edible Revolution"**, Feb. 19<sup>th</sup>, Missouri Botanical Garden, St. Louis, MO
- d. **Green Industry Welcome Reception for MBG President Dr. Peter Wyse Jackson**, Feb. 19<sup>th</sup>, Missouri Botanical Garden, St. Louis, MO
- e. **2011 North American Tree Conference**, Feb 19<sup>th</sup> -22<sup>nd</sup>, Savannah, GA
- f. **Agritourism – Small Fruit and Vegetable Conference 2011**, Feb 21<sup>st</sup>-23<sup>rd</sup>, Springfield, MO
- g. **2011 Gateway Green Industry Conference & Trade Show**, Feb. 22<sup>nd</sup>-23<sup>rd</sup>, Gateway Convention Center, Collinsville, IL
- h. **Pesticide Training Courses**, Feb. 28<sup>th</sup>-Mar. 1<sup>st</sup>, Kansas City and Mar. 15<sup>th</sup>-16<sup>th</sup>, Powder Valley Nature Center, Kirkwood, MO
- i. **2011 ProHort Educational Conference**, Mar. 1<sup>st</sup>-2<sup>nd</sup>, Morton, IL
- j. **2011 Bottomland Ecosystem Restoration Conference**, Mar. 8<sup>th</sup>-10<sup>th</sup>, DoubleTree Hotel, Collinsville, IL

**25) Next Meeting/Program**

- a. Monday, March 14<sup>th</sup> "The Scoop on Groupon: Discussion on advertising through social networks" Pietro's Restaurant, St. Louis, MO

**26) Meeting Adjourned at 8:50PM (Jennifer Schamber)**