

MONDAY, JANUARY 20th, 2014
**ANNUAL BOARD OF DIRECTORS
BUSINESS MEETING AGENDA**

Mike Duffy's Pub & Grill
124 West Jefferson Avenue
Kirkwood, MO 63122
314-821-2025

1) Meeting called to order at 5:55PM (Tonya O'Connell)

Members in attendance:

Tonya O'Connell, *T & T Gardens*, President & Hort Co-op Committee Representative
Michael O'Brien, *Hummert International, Inc.*, President Elect
Brian Pfothenauer, *Timberline Landscapes LLC*, Vice President & Board Member
Lance Daww, *Tomasovic Greenhouses & Nursery*, Secretary
Bill Ruppert, *National Nursery Products – St. Louis*, Treasurer
Pete Laufersweiler, *Kirkwood Parks & Recreation*, Past President & Horticulture Co-op Committee Delegate
Jennifer Schamber, *Greenscape Gardens*, Board Member
Doug Wolter, *St. Louis County Department of Parks & Recreation*, Board Member & Horticulture Co-op Committee Delegate
Susan Ehlenbeck, *Missouri Department of Agriculture*, Board Member
Adam Linnemann, *Linneman Lawn Care & Landscaping*, Board Member
Tim Boeddeker, *T & T Gardens*, Horticulture Co-op Committee Delegate

2) Welcome/Opening Comments (Tonya O'Connell)

3) Membership Committee (Michael O'Brien)

- a. Clarification of dues (Active/Allied/Associate levels)
- b. Suggestion of tri-fold brochure to market group

4) Scholarship and Education Committee (Tonya O'Connell)

- a. Jerry Pence, the Horticulture Coordinator at the St. Louis Community College, discussed the details and future of the scholarships at the college.
- b. There were no scholarship applicants last year.
- c. There was a suggestion to contribute the scholarship money to help pay for an internship at a non-profit organization involved in horticulture.
- d. There was a suggestion to offer the scholarship in the Spring, as there is not as many scholarships available in Spring versus the Fall. The deadline should be changed to April 1st. The scholarship can be awarded at the June Picnic.
- e. This year, because the scholarship amount was unused for last year, it will be rolled over for this year and there will be two scholarships awarded (one for Spring and one for Fall).
- f. There was a discussion of how to use the funds from the CD. There was a suggestion of using it for educational/grant use or to help attract/market for new membership.
- g. Discussion of how to attract students to the Association.
- h. Discussion of a possible job fair at the St. Louis Community College at Meramec.

6) Public Relations and Marketing Committee (Bill Ruppert)

- a. Website is working well.
- b. We need to talk about ways to promote the website.
- c. Looking into creating/maintaining a Facebook page for the Association.

7) Community Enhancement Committee (Jennifer Schamber)

- a. Proposed that the association gives a \$1000 Community Enhancement grant to Gateway Greening to support community gardens throughout the St. Louis area. A \$1000 grant would actually make us a sponsor for a community garden. This would be one opportunity; we will continue to solicit for other enhancement opportunities as well.
- b. Gateway Greening's 30th anniversary is this year.
- c. Kiener Plaza has been planted by Gateway Greening for 10 years now.
- d. There are plans for the home base operations to be expanded to a new property.
- e. Any donations given to Gateway Greening can be tracked in regards to the specific garden it would be helping.
- f. St. Louis Society for the Physically Disabled is building a garden someplace, possibly working with the Horticulture Therapy Contract Services through the Missouri Botanical Garden and the St. Louis Parks and Recreation Department. Queeny Park and the Shriners Hospitals for Children's new hospital are possible sites. This would also be an opportunity for the Association to become involved.

8) History Committee (Bill Ruppert)

- a. Kirkwood in BLOOM is holding a series of events in the Kirkwood to celebrate the life and accomplishments of Edgar Denison, native plant awareness pioneer and author of the classic Missouri native plant book, "Missouri Wildflowers."
- b. A E-newsletter would help solicit more historical information.

9) Bylaws Committee (Lance Dauw)

- a. There will be a need to change the bylaws to allow the scholarship winner a free one year membership in the Association.

10) Nomination Committee (Pete Laufersweiler /Jennifer Schamber) – No Report.

11) Horticulture Co-op Representation (Tonya O'Connell /Pete Laufersweiler/ Tim Boeddeker)

- a. A strategic plan outlining the direction of the Hort Co-op is being worked on. Input from the survey that went out last year is being implemented.
- b. A program on health care reform would be beneficial for the Hort Co-op as a whole.
- c. There is interest in having a gathering at a distillery with Gary Hinegardner.

12) Treasurer Report (Bill Ruppert)

- a. 2013 Budget and Financial Summary
- b. The new member goal was achieved for 2013.
- c. The budgeted expenses for student meals and the scholarship were not used in 2013.
- d. There was a surplus of Member Dues Renewals.

13) Finance and Audit Committee (Tonya O'Connell)

- a. Discussion and approval of 2014 budget recommendations for submittal to the membership for vote at the February meeting
- b. The Ornamental Horticulture Scholarship amount was recommended to be increased from \$1,000.00 to \$2,000.00, to roll over the amount unused from 2013.
- d. An amount of \$1,000.00 was recommended to be allotted for a Community

Enhancement Grant, in reference to a Gateway Greening community garden installation.

- b. Audit (Lance Dauw)
 - 1. Audit committee formed

14) Program Committee (Michael O'Brien)

- a. 2014 Program Schedule (Tentative)
 - 1. **FEBRUARY**, 02/10/14 "Energy Savings: Solar Power", by David Downs @ RGS Energy; @ Mike Duffy's Pub & Grill, Kirkwood, MO; Contact: Lance
 - 2. **MARCH**, "What's New in Annuals & Perennials", by Barbara Giblin of Ritter Greenhouse and Bill Ruppert of National Nursery Products – St. Louis; Contact: Michael
 - 3. **JUNE**, "Family Picnic and Tour of Butterfly House/Faust Park" ; Contacts: Tonya/Jennifer
 - 4. **JULY**, "Rooftop Gardens"; @Four Seasons Hotel and Urban Harvest; Contact: Jennifer
 - 5. **AUGUST**, "Tour of St. Louis Zoo & Forest Park"; Contact: Pete
 - 6. **SEPTEMBER**, "Hummert Grand Expo"/Student Night; Contact: Michael
 - 7. **OCTOBER**, "Weather/Snow Removal", by True North Outdoors; @ St. Louis Science Center; Contacts: Adam/Brian
 - 8. **NOVEMBER**, "Hot Topics"/Election Night, by membership; @ Pietro's Italian Restaurant; Contact: Tonya
 - 9. **DECEMBER**, "Holiday Social" by Hort Co-op
 - 10. **FEBRUARY (2015)**, "Propane" Contact: Adam

15) Formation of Committees (Tonya O'Connell)

- a. Program
- b. Finance and Audit
- c. Membership
- d. Scholarship and Education
- e. Public Relations and Marketing
- f. Community Enhancement
- g. History
- h. Bylaws
- i. Nomination

16) New Business

- a. On 03/05/14, there will be a summit with discussion about the concerns of the monoculture of trees being planted at the arch grounds, replacing all the ash trees. This will be held at St. Louis Community College - Meramec.

17) Industry Events

- a. **Missouri Parks & Recreation Training Seminars 'Green Day'**, Jan. 28th, St. Louis Community College at Meramec, Kirkwood, MO
- b. **2014 Next Level, "What Will Make You Successful?"** presented by the ANLA and OFA, Jan. 29-31st, New Orleans, LA
- c. **ILandscape (Illinois and Wisconsin Landscape Show)**, Feb. 5th-7th, Schaumburg, IL
- d. **2014 MLNA Nuts & Bolts Green Industry Continuing Education Conference**



1328 Forest Avenue Kirkwood, MO 63122

"Growing Together", Feb. 6th, Columbia, MO
18) Meeting Adjourned at 8:45PM