

MONDAY, FEBRUARY 10th, 2014

FEBRUARY MEETING

PAST PRESIDENTS' NIGHT

Program: "Energy Savings: Solar Power"

Presented by Tim Chudy, Energy Broker, RGS Energy

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Mike Duffy's Pub & Grill

124 West Jefferson Avenue

Kirkwood, MO 63122

314-821-2025

BUSINESS MEETING MINUTES

- 1) Meeting called to order at 6:40PM (via attendance sign-in sheet) (Tonya O'Connell)
- 2) Welcome/Opening Comments (Tonya O'Connell)
- 3) Announcement
 - a. William "Bill" Spradley has been awarded the ISA Lifetime Award.
- 4) Introduction of Past Presidents (Tonya O'Connell)
 - Bill Ruppert, National Nursery Products – St. Louis (2003-2004)
 - Craig Pisarkiewicz, MPR Supply Company (2010)
 - Jennifer Schamber, Greenscape Gardens (2011-2012)
- 5) Introduction of 2014 Board of Directors & Leadership (Tonya O'Connell)
 - Tonya O'Connell, T & T Gardens, President & Hort Co-op Committee Representative
 - Michael O'Brien, Hummert International, Inc., President Elect
 - Brian Pfothhauer, Timberline Landscapes LLC, Vice President & Board Member
 - Lance Dauw, Tomasovic Greenhouses & Nursery, Secretary
 - Bill Ruppert, National Nursery Products – St. Louis, Treasurer
 - Pete Laufersweiler, Kirkwood Parks & Recreation, Past President & Horticulture Co-op Committee Delegate
 - Jennifer Schamber, Greenscape Gardens, Board Member
 - Doug Wolter, St. Louis County Department of Parks & Recreation, Board Member
 - Susan Ehlenbeck, Missouri Department of Agriculture, Board Member
 - Adam Linnemann, Linneman Lawn Care & Landscaping, Board Member
 - Chris Siewing, Nature's Re-Creations LLC, Board Member
 - Tim Boeddeker, T & T Gardens, Horticulture Co-op Committee Delegate
- 6) Formation of Committees (Brian Pfothhauer)
 - a. Descriptions and Sign Up List Provided

- b. Request for more individuals to participate in the Public Relations and Marketing Committee. We need more avenues pursued to market the association.

7) Secretary Report (Lance Dauw)

- a. Members can visit the website for the minutes from the previous meeting.
- b. Minutes from the Board Meeting held in January are also available on the website.
- c. First Readings of applications for membership (applications available upon request):
1. Honorary: **Robert "Bob" Dintelmann**, Belleville, IL
 2. Active: **Rustic Valley Landscaping** (Contact: Andrew Shea), (Garden Retail Center; Landscape Designer & Construction & Care Services; Turfgrass Professional; Horticultural Consultant; Garden Writer/Public Speaker; Wholesale Production Nursery), Desoto, MO
 3. Active: **Mark Anthony Group Insurance & Risk Management**, (Contact: Craig Philippi), (Business Services), St. Louis, MO
 4. Active: **The Garden Counselor H&H Landscaping**, (Contact: Judith Haldeman) (Landscape Designer/Care Services; Horticultural Consultant/Educator), St. Louis, MO
- d. Second Readings of applications for membership (applications available upon request):
1. Active: **Gardens of Grace, LLC** (Contact: Rita Diekemper) (Landscape Designer / Construction & Care Services; Turfgrass Care Professional; Horticultural Consultant), St. Louis, MO
 2. Associate: **Duane Parkinson** (H2Organics) (Wholesale Distributor), St. Charles, MO
 3. Active: **Forum Studio** (Contact: Matt Maranzana) (Landscape Architect), St. Louis, MO
- e. Second Reading applicants were voted into the association.

8) Program Committee (Tonya O'Connell)

- a. Review of 2014 Meeting/Program Schedule

9) Treasurer Report (Bill Ruppert)

- a. Review of 2013 Budget and Financial Status and 2014 Budget.
1. So far this year, we are short \$1,895.00 for membership renewals
 2. We have 10 projected new Active and Allied Members for 2014.
 3. \$1400.00 has been allotted for Advertising/Promotion of the LNAGSL membership.
- b. Review of Proposed 2014 Budget Changes (to be voted on)
1. The Ornamental Horticulture Scholarship amount to be increased from \$1,000.00 to \$2,000.00, to roll over the amount unused from 2013. This would be split into one (\$1,000.00) scholarship to be awarded in the Spring and one (\$1,000.00) scholarship to be awarded in the Fall.
 2. An amount of \$1,000.00 to be allotted for a Community Enhancement Grant, in reference to a Gateway Greening community garden installation.
 3. An additional amount of \$500.00 to be allotted for a Community Enhancement Grant, in reference to sponsoring the 19th Annual 2014 Missouri Master Gardener Conference being held in St. Louis in September.

10) Finance and Audit Committee (Tonya O'Connell)

- a. The Association voted and accepted the proposed 2014 budget changes listed above.
- b. Audit Committee (Lance Dauw)
1. Audit of Association's 2013 finances will be held in March.

- 11) **Membership Committee (Tonya O'Connell) – No Report**
- 12) **Scholarship and Education Committee (Tonya O'Connell)**
 - a. Discussion of how to promote scholarships and possibly moving their dates.
- 13) **Public Relations and Marketing Committee (Bill Ruppert)**
- 14) **Community Enhancement Committee (Jennifer Schamber)**
 - a. Gateway Greening and Forest ReLeaf of Missouri are non-profit organizations that our association should pursue in helping and sponsoring.
 - b. Discussion of whether members of the Association would be interested in volunteering/sponsoring community efforts related to horticulture, such as trips to Cuivre River State Park and Honeysuckle Removal Days in Bluebird Park, and other opportunities.
- 15) **History Committee (Bill Ruppert)**
 - a. Many important anniversaries this year, including:
 - 250th Anniversary of the City of St. Louis
 - 30th Anniversary of Gateway Greening
 - 10th Anniversary of the Flower Planting Downtown/Kiener Plaza
 - 75th Anniversary of Missouri Botanical Garden Members Board
 - 175th Anniversary of Missouri University
 - b. A Nature series promoting Edgar Denison will be starting in March, promoted by Kirkwood in Bloom. On April 19th, the City of Kirkwood will designate April 19th as "Edgar Denison Day". A Wikipedia site about Edgar Denison is being promoted/constructed.
- 16) **Bylaws Committee (Lance Dauw)**
 - a. 2014, being an even-numbered year, requires a review of the bylaws.
- 17) **Horticulture Co-op Representation Report (Tonya O'Connell/Tim Boeddeker)**
 - a. September 18th is the Fall 2014 Hort Co-op Professional Field Day
 - b. March 22nd is the Partners for Native Landscaping workshop at the Missouri Botanical Garden, featuring Doug Tallamy. The Hort Co-op is sponsoring a booth there. The Association has also been asked to sponsor/participate.
 - c. On March 5th there will be a discussion on the debate/concern of the proposed monoculture of trees planted on the arch grounds. Political members will be meeting at the St. Louis Community College at Meramec and hosted by the Hort Co-op.
 - d. A proposed social event to raise money for scholarships, could take place at Gary Hinegardner's wine distillery, called "Wood Hat Spirits", in New Florence, MO.
- 18) **New Business – None.**
- 19) **Industry Events – None.**
- 20) **Next Meeting/Program – In March – To Be Announced**
- 21) **Meeting Adjourned at 7:45PM (Tonya O'Connell)**