



1328 Forest Avenue Kirkwood, MO 63122

Tuesday, October 27th, 2015

OCTOBER MEETING

The Proven Winners Roadshow

<https://www.provenwinners.com/Roadshow-2015>

Mariott – St. Louis Airport

10700 Pear Tree Drive

St. Louis, MO 63109

(314) 423-9700

<http://www.marriott.com/hotels/travel/stlap-marriott-st-louis-airport/>

BUSINESS MEETING MINUTES

- 1) Meeting called to order at 3:40PM (via attendance sign-in sheet)
(Pete Laufersweiler)**
- 2) Welcome/Opening Comments (Pete Laufersweiler)**
- 3) Membership voted to suspend the "Robert's Rules of Order" requirement for this meeting (Pete Laufersweiler)**
- 4) Membership voted to waive the "Order of Business" outlined in Bylaws
(Pete Laufersweiler)**
- 5) Secretary Report (Lance Dauw)**
 - a. There were no comments by the membership regarding the minutes from the August meeting. Members can visit the website for the minutes from the previous meeting.
 - b. There were no First Readings of applications for membership
- 6) Program Committee (Jennifer Schamber)**
 - a. November meeting discussion
- 7) Treasurer Report (Bill Ruppert) – No Report**
- 8) Membership Committee (Pete Laufersweiler) – No Report**
- 9) Scholarship and Education Committee (Rebecca Eisele)**
 - a. Application needs to be updated
 - b. The deadline can be extended, since the Holiday Gathering, where it will be rewarded, will be in January. The deadline has been proposed to be the week before Finals at STLCC-Meramec.
- 10) Public Relations and Marketing Committee (Jennifer Schamber)**
 - a. Million Pollinator Garden Challenge is "a campaign to register a million public and private gardens and landscapes to support pollinators." This is an exciting project that our industry and Association should be promoting. Consumer demand for native plants has increased heavily in recent years.

11) Community Enhancement Committee (Cody Hayo)

- a. In early October, Cody was involved in 3 STL City projects via Brightside's Neighbor's Naturescaping Grant program Southhampton (planting/design), Lafayette Square (planting), and Fox Park (consultant/design). As a result of involvement with Brightside, Cody also met and spoke with Catherine Werner, who is the Sustainability Director in the Mayor's office. She mentioned The City received a \$155,000 Monarch Conservation grant for a new St. Louis Riverfront Butterfly Byway.
- b. NWF Launches "Mayors' Monarch Pledge" with St. Louis Mayor Francis Slay. "By working together we can ensure that every American child has a chance to experience majestic monarchs in their backyards and communities."
- c. America in Bloom will be having a program on Dec. 10th, by Dr. Charlie Hall, promoting the program to individuals/organizations/communities. It will be in Washington, MO.

12) History Committee (Bill Ruppert) – No Report

13) Bylaws Committee (Lance Dauw)

- a. Reading of proposed Bylaw: "Committee heads or LNAGSL members reporting committee activities past, present, or future, will keep reports to 5 minutes or shorter. If more time is needed, prior approval by the President, President-Elect, and Secretary is required. In addition, if any reporting of committee activities requires any type of special requirements, ie. powerpoint or computer, additional notification of the 3 before-mentioned board members will be required. The President has the capability to waive time limit "in-meeting" if so deems fit."

14) Horticulture Co-op Representation Report (Rebecca Eisele)

- a. The next Hort Co-op Field Day will be on Sept. 22, 2016. There will be a social/networking event the night before on the 21st. Volunteers and topic/speaker suggestions are requested. Please contact Rebecca.
- b. Hort Co-op scholarship and professional grant deadline has been extended to Nov. 30th and will be awarded at Jan.11th Holiday Gathering.

15) Nomination Committee (Pete Laufersweiler)

- a. Nominations open for the following positions in the Association for 2016: President, President-Elect, Vice President, Secretary, Treasurer, two Board Member positions (term: 2016-2018), and one Horticulture Co-op Committee Delegate (term: July 1st 2016-June 30th 2018)

16) New Business

- a. The second of three meetings of the MLNA/MOTOC Boards took place on September 3rd in Columbia. Strategic planning progress continues with talks to create a single statewide green industry organization for Missouri in the spirit of "COMMON GROUND: We are stronger together." The third meeting will take place October 28th. The current plan is for both boards to meet at the upcoming Missouri Green Industry Conference in December and make a joint formal announcement before the end of the conference.

17) Industry Events

- a. **The Shaw Professional Landscaping Series "Greener Stormwater Solutions Training"**, Oct. 28-29th, Alberici
- b. **GN! (Grow Native) Professional Member Conference**, Nov. 4th, University of Missouri-Columbia
- c. **Annual Meeting and Expo of American Society of Landscape Architects**, Nov. 6-9th, Chicago, IL
- d. **Webinar: "Doug Tallamy, author of Bringing Nature Home"** presented by WNLA, moderated by Jennifer Schamber, Nov. 12th
- e. **Missouri Green Industry Conference**, Dec. 9th, St. Charles Convention Center, St. Charles, MO
- f. **7th Annual Agroforestry Symposium: "The Future of Pollinators: Why Agroforestry Matters"**, Jan. 28th, University of Missouri, Columbia, MO
- g. **Grow Native! "Native by Design: Landscapes Beyond Beauty"**, Presented by Doug Tallamy, Feb. 26th, Lewis and Clark Community College, Edwardsville, IL

18) Next Meeting/Program

- a. 11/09/15: "Special Leadership Forum: A Missouri House of Representatives Panel"
November Program & Annual Member Meeting & Election Night at Pietro's Restaurant

19) Meeting Adjourned at 4:25PM (Pete Laufersweiler)